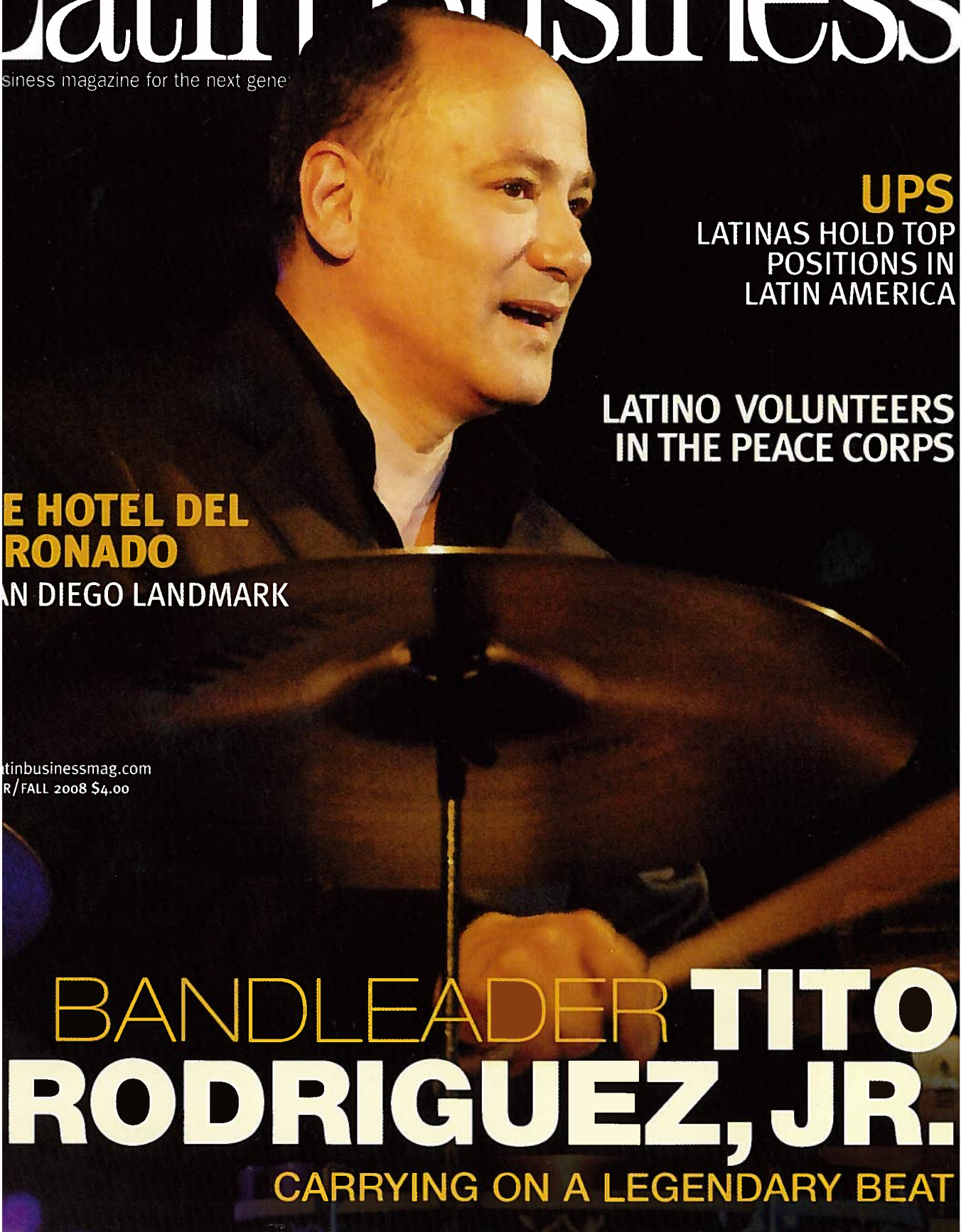


# Latin Business

Business magazine for the next generation



**UPS**

LATINAS HOLD TOP POSITIONS IN LATIN AMERICA

LATINO VOLUNTEERS IN THE PEACE CORPS

**THE HOTEL DEL MONTE CARLO**

SAN DIEGO LANDMARK

latinbusinessmag.com  
FALL 2008 \$4.00

BANDLEADER **TITO RODRIGUEZ, JR.**

CARRYING ON A LEGENDARY BEAT

THE NEXT TIME YOU FIND YOURSELF CONTEMPLATING AN UPSCALE GET-AWAY TO MAUI, YOU SHOULD SEEK OUT A PROPERTY THAT OFFERS A GENUINELY HAWAIIAN EXPERIENCE, NOT JUST THE SUPERFICIAL "CANNED" TOURIST FARE TYPICAL OF THE LESSER CHAIN LODGINGS. To that end, we recommend the Ritz-Carlton, Kapalua.

For the past 16 years, Clifford Nae'ole, a native of Maui with more than 35 years experience in the Hawaiian hospitality industry, has served as the hotel's Hawaiian cultural advisor. He advises and educates employees and guests on proper Hawaiian protocol and customs, shares fascinating accounts of his homeland and ancestors, maintains a presence of the Hawaiian culture in the hotel and encourages a cohesive relationship with the community. As Mr. Nae'ole puts it, "Our programs are designed to connect the 'hosted' to the 'host,' thus enhancing the overall experience of all involved."

The extensive facility reopened this past January, following an extensive \$180 million transformation. Presenting a dramatic new appearance and amenities to further enhance the guest experience, the new design incorpo-

enlarged cabanas with the latest technology. An Environmental Education Center was completed mid-year. A new Fitness Center features dramatic views of the Pacific Ocean, the latest state of the art equipment, and is available 24 hours daily.

The Ritz-Carlton Spa opened in June and the design scheme draws from the concept of Waihua, which the ancient Hawaiians believed was the most pure form of water that was captured by the leaves of the taro plant. The 17,500 square foot Spa has 15 treatment rooms, including two outdoor couples' cabanas, and steam rooms, saunas and hot tubs with private and co-ed relaxation areas. Most of the treatment rooms open to private outdoor shower gardens, while water walls and Hawaiian artwork are present throughout the public corridors.

The Ritz-Carlton, Kapalua is an AAA Five-Diamond oceanfront property located on 54 acres of Maui's lush northwest shore. It proudly maintains the Honokahua Preservation Site, which lies adjacent to the hotel and is recognized as a "wahi pana" (sacred site). It continues to serve as a place where



## The Ritz-Carlton, Kapalua

*Paradise Reimagined*

rates an authentic Hawaiian sense of place, which is evident from the moment guests arrive at the lobby, with native Hawaiian art, koa wood panels and the lava stone bar.

The resort has reinvented itself with an interior design concept that incorporates the area's vibrant colors of the lush mountains, natural rainforests and ocean. The 463 guestrooms and suites now feature dark wood floors, all new furnishings, travertine bathrooms, area rug designs with Kukui florals, and Hawaiian print artwork. The guestrooms also offer the latest technology, including flat-screen televisions, DVD players and wireless Internet access. The new full-ownership Residential Suites offer kitchen areas and spacious living rooms, which will be available to hotel guests.

Among several newly-designed restaurants, interpreting aspects of Maui's spectacular geography and history, are The Banyan Tree, the hotel's signature restaurant, which has a new destination outdoor bar and lounge with spectacular views of the Pacific Ocean, and The Terrace restaurant, featuring a plantation-inspired design enhanced by an expanded lanai enclosed in glass to reinforce the connection with the landscape, serving a renowned daily breakfast buffet.

The transformation also includes upgraded amenities to the signature 10,000 square foot, three-tiered pool, including a new children's pool and

Native Hawaiians can gather to conduct ceremony and protocol. A variety of cultural programs and activities are available for all guests, uniting them with Hawaiian practitioners, Kupuna (elders) and kama'aina (local community members).

The Ritz-Carlton, Kapalua is part of the 23,000 acre master-planned Kapalua Resort, home to the season-opening, champions only, PGA TOUR event, The Mercedes-Benz Championship. The resort is renowned for its world-class golf courses, an award-winning tennis facility, white sand beaches and a myriad of restaurants and shops. A few of the facility's many honors and awards include • Conde Nast Traveler, "Gold List" & "Reader's Choice Awards" • Celebrated Living, "Platinum List"; #1 Hotel in Hawaii • Travel + Leisure Golf, #1 Golf Resort in Hawaii • Hawaii Tourism Authority Kahili Award for Celebration of the Arts • Ranked #1 Beach on Dr. Beach's "America's Best Beaches List" • Maui No Ka Oi, "Best Overall Restaurant in Maui," The Banyan Tree.

Shuttle service is available to and from Kapalua Airport and throughout Kapalua Resort, as are car rentals. For information or reservations at The Ritz-Carlton, Kapalua, please call the hotel directly at (808) 669-6200, or visit The Ritz-Carlton website at [www.ritzcarlton.com](http://www.ritzcarlton.com).